

SHEKINAH HOFFMAN

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EDUCATION

- 2025 Ph.D., Sociology, Washington State University
Chair: Dr. Julie Kmec
- 2018 M.A., Sociology, University of Nevada, Las Vegas
Professional Paper: ““What? Was I Supposed to Give Up My Career?” The Working Worlds of Women in Casino Gaming Management”
Chair: Dr. Bo Bernhard
- 2015 B.S., Communications, Colorado State University System
American University (2011 – 2012)

PUBLICATIONS

Journal Articles

Hoffman, Shekinah. 2023. “The Impact of Sexual Harassment on Women’s Health and Well-Being: A Case for Studying the Casino Gaming Industry.” *Sociology Compass*, e13163.

Hoffman, Shekinah and Itzel Alanis. 2021. “COVID-19 and its Implications for Women in Gaming: Moving Towards Regulation, Policies and Culture Changes in the United States.” *UNLV Gaming Research & Review Journal* 24(2):11-20.

Repetti, Toni and Shekinah Hoffman. 2020. "Where Women Stand in Tribal Vs. Non-Tribal Gaming Leadership." *UNLV Gaming Research & Review Journal* 24(1):37-48.

Reviewed by: [CDC Gaming Reports](#)

Repetti, Toni and Shekinah Hoffman. 2018. "Glass Ceilings & Leaky Pipelines: Gender Disparity in the Casino Industry." *UNLV Gaming Research & Review Journal* 22(1):37-55.

Reviewed by: [Global Gaming Business Magazine](#)

Reviewed by: [Global Gaming Business Magazine](#)

Reviewed by: [UNLV Innovation](#)

Reviewed by: [CDC Gaming Reports](#)

Reviewed by: [Las Vegas Review-Journal](#)

Reviewed by: [Ytali](#)

In Progress

O’Connor, Lindsey, Shekinah Hoffman, and Julie Kmec. “Act Like a Man, Act Like a Lady? Doing Gender and Perceptions of Gender Harassment.”

Book Chapters

Hoffman, Shekinah and Anna Zamora-Kapoor. (under review). "The Informal Economy in the COVID-19 Era: The Decline and Resilience of the Informal Tourism Sector in Las Vegas." in *Global Urbanism*, edited by Saskia Sassen.

Kmec, Julie, Lindsey O'Connor, and Shekinah Hoffman. 2022. "Beliefs about Gender and Meritocracy and the Evaluation of Sexual Harassment in a University Research Setting." Pp. 289-329 in *Diversity & Discrimination in Research Organizations*, edited by Clemens Striebing, Jörg Müller, and Martina Schraudner. Bingley, UK: Emerald Publishing.

Technical Reports

Abarbanel, Brett, Marta Soligo, Andrea Dassopoulos, Bo Bernhard, Shekinah Hoffman, and Jennifer Roberts. 2018. *Evaluating and enhancing GameSense: A qualitative approach with employees*. Las Vegas: University of Nevada International Gaming Institute. Report.

Non-referred Articles

Hoffman, Shekinah. 2016. "Gaming Needs a New Gender-Equality Playbook." *Global Gaming Business*.

TEACHING EXPERIENCE

Fall 2023	Washington State University – Global Campus Sociology 341 – Inclusive Workplace Leadership
Spring 2023	Washington State University Sociology 102 - Social Problems
Spring 2023	University of Idaho Sociology 203 - Exploring Intersectionality & Privilege
Summer 2022 – Fall 2022	Washington State University – Global Campus Sociology 102 - Social Problems
2017 – 2021 (Summer Sessions)	University of Nevada, Las Vegas Hospitality Management Department 105 - Young Executive Scholars

RESEARCH ASSISTANTSHIPS

Fall 2021	Washington State University Assisted Dr. Mariana Amorim on qualitative research project that investigated the benefits of cash transfers on health outcomes. The study focused on the Alaska Permanent Fund Dividend and its impact on Indigenous communities of Alaska.
Fall 2015-	International Gaming Institute, University of Nevada, Las Vegas

Spring 2016 Conducted focus groups for the “*Evaluating and enhancing GameSense*” report. The report explored the experiences that employees of MGM Resorts International had with GameSense, a responsible gaming program.

CONFERENCE PRESENTATIONS

- 2023 An Exploration of Workplace Discrimination & Women’s Career Decisions During the COVID-19 Era. Presented at the Washington State University Academic Showcase, poster session.
- 2022 Act Like a Man, Act Like a Lady? Doing Gender and Perceptions of Gender Harassment (with Dr. Lindsey T. O'Connor and Dr. Julie Kmec). Presented at the American Sociological Association Annual Meeting, regular session.
- 2021 Gender Beliefs and the Response to Workplace Sexual Harassment (with Dr. Julie Kmec and Dr. Lindsey T. O'Connor). Presented at the American Sociological Association Annual Meeting, regular session (virtual).
- 2021 “We Are in a Very Gray World”: #Metoo in Casino Gaming. Presented at the Pacific Sociological Association Annual Meeting, regular session (virtual).
- 2021 Do Gendered Beliefs and Gendered Cultures Matter? Beliefs about Gender and Meritocracy and the Evaluation of Sexual Harassment in Male-Dominated University Research Setting” (with Dr. Julie Kmec and Dr. Lindsey T. O'Connor). Presented at the Sociologists for Women in Society Winter Meeting, regular session (virtual).
- 2021 “We Are in a Very Gray World”: #Metoo in Casino Gaming. Presented at the Sociologists for Women in Society Winter Meeting, regular session (virtual).
- 2020 “What? Was I Supposed to Give Up My Career? The Working World of Women in Casino Gaming Management.” Presented at the Pacific Sociological Association Annual Meeting, regular session (cancelled due to COVID-19).
- 2020 “What? Was I Supposed to Give Up My Career? The Working World of Women in Casino Gaming Management.” Presented at the Sociologists for Women in Society Winter Meeting, regular session.
- 2019 “What? Was I Supposed to Give Up My Career? The Working World of Women in Casino Gaming Management.” Presented at the International Organization of Social Sciences and Behavioral Research Conference, regular session.
- 2019 “What? Was I Supposed to Give Up My Career? The Working World of Women in Casino Gaming Management.” Presented at the Society for the Study of Social Problems Annual Meeting, special session on “CRITICAL DIALOGUE: #MeToo in the Workplace.”

- 2019 “What? Was I Supposed to Give Up My Career? The Working World of Women in Casino Gaming Management.” Presented at the Society for the Study of Symbolic Interaction, regular session.
- 2019 “What? Was I Supposed to Give Up My Career? The Working World of Women in Casino Gaming Management.” Presented at the 17th International Conference on Gambling & Risk Taking, regular session.
- 2019 “Female Leadership in Gaming: Where Are They & Where Are They Missing?” (with Dr. Toni Repetti). Presented at the 17th International Conference on Gambling & Risk Taking, regular session.
- 2018 “Female Leadership in Tribal Gaming: Where Are They & Where Are They Missing?” (with Dr. Toni Repetti). Presented at the National Indian Gaming Tradeshow & Convention, regular session.
- 2017 “Is Sociology Too WEIRD? Observations from the Gambling/Gaming Discipline.” Presented at the Society for the Study of Symbolic Interaction Annual Meeting, regular session.
- 2017 “Is Sociology Too WEIRD? Observations from the Gambling/Gaming Discipline.” Presented at the Society for the Study of Social Problems Annual Meeting, regular session.
- 2017 “Is Sociology Too WEIRD? Observations from the Gambling/Gaming Discipline.” Presented at the Pacific Sociological Association Annual Meeting, regular session.

INVITED INDUSTRY TALKS

- 2020 Panelist/Moderator, Las Vegas Affiliate of NCWIT, Virtual Fireside Chat, May (virtual).
- 2020 Women’s Research Institute of Nevada Gender Research Roundtable, Barriers & Bias: The Gender Leadership Gap in Gaming, April (virtual).
- 2019 Panelist, Wynn Resorts’ Women in Leadership Symposium, Navigating the Glass Cliff, December in Las Vegas.
- 2019 Panelist/Moderator, UNLV International Gaming Institute/University of Nevada, Reno’s Executive Development Program, Women in the Gaming Industry, November in Tahoe.
- 2019 Breakout Session Speaker, Girl Scouts of Southern Nevada’s STEAM Career Conference, Gendered Language, November in Las Vegas.
- 2019 Panelist, International Association of Gaming Advisors’ International Gaming Summit, The Expanding Mandate of Corporate Social Responsibility, June in Half Moon Bay, CA.

- 2019 Keynote Introduction, 17th International Conference on Gambling & Risk Taking, #MeToo, What Can We Do?, May in Las Vegas.
- 2018 UNLV International Gaming Institute/University of Nevada, Reno’s Executive Development Program, Gender Disparity in the Gaming Industry, November in Tahoe.
- 2018 UNLV International Center for Gaming Regulation’s Panama Training Seminar Program, Women in the Gambling Industry, November in Las Vegas.
- 2018 “Female Leadership in Tribal Gaming: Where Are They & Where Are They Missing?” (with Dr. Toni Repetti). Presented at the National Indian Gaming Tradeshow & Convention, regular session.

HONORS, AWARDS, AND SCHOLARSHIPS

- 2023 Craft Family Scholarship
WSU College of Arts & Sciences
- 2023 Arnold & Julia Greenwell Memorial Scholarship for Social Sciences & Humanities
WSU Graduate College
- 2023 James F. Short, Jr. Research Award
WSU Department of Sociology
- 2022 Marjorie Talbott Tripp Scholarship
WSU Department of Sociology
- 2022 Graduate Research & Creative Activity Award
WSU College of Arts & Sciences
- 2022 Fred R. Yoder Memorial Graduate Fellowship in Sociology
WSU Department of Sociology
- 2021 Graduate Student First Year Award
WSU Department of Sociology
- 2021 Paul and Bessie Landis Scholarship
WSU Department of Sociology
- 2021 Ryan Lipparelli Educational Trust Scholarship
- 2019 Community Engagement Faculty/Staff Outreach Award
UNLV Office of Community Engagement
- 2018 UNLV Graduate & Professional Student Research Forum – 2nd Place Poster Presentation, “Is Sociology Too Weird? Observations From the Gambling/Gaming Discipline.”

PROFESSIONAL EXPERIENCE

- Fall 2020 – 2021 Community Engagement & Research Associate
International Gaming Institute, University of Nevada, Las Vegas
Oversee the Young Executive Scholars Hospitality & Tourism Program (YES) & Battle Born Heroes Innovate (BBHI) programs in a part-time capacity.
- Spring 2017 – Summer 2020 Special Project Coordinator
YES Program Founder
BBHI Program Founder
International Gaming Institute, University of Nevada, Las Vegas
Founded and managed YES, a rigorous hospitality and leadership development summer program for low-income high school students in Las Vegas. Also founded and managed BBHI, a year-round STEAM program for low-income, middle school-aged women and gender minorities in Las Vegas.
- Spring 2013 – Fall 2015 Global Gaming Women Program Manager
American Gaming Association, Washington, D.C.
Oversaw the American Gaming Association’s Global Gaming Women program, an empowerment, networking, and educational nonprofit for women in the casino gaming industry.

DEPARTMENTAL SERVICE

- Fall 2023 – Present Co-Editor
WSU Sociology Newsletter
- Spring 2023 Graduate Student Representative
WSU Sociology Faculty Sub-Committee on Global Campus
Co-author of the Department of Sociology’s Global Teaching Handbook, an internal teaching resource for Global Campus instructors.
- Fall 2022 – Spring 2023 Vice President
WSU Sociology Graduate Student Organization

COMMUNITY SERVICE

- 2023- Present Board Member
Moscow, Idaho Chinooks Master’s Swim Team
- 2017 – 2020 Mentor
CORE, Powered by The Rogers Foundation
Mentored two Las Vegas low-income high school girls through local nonprofit CORE’s mentorship program. I focused on academic accountability, character development, and life-building skills to prepare them for their futures.
- 2019 – 2020 Board Member
Brand Ambassador
Las Vegas Affiliate of The National Center for Women & Technology
NCWIT works to increase girls’ and women’s meaningful participation in computing.

2018 – 2019

Lean In Circle Moderator

Global Gaming Women

Moderator of monthly peer support group for women working in the casino gaming industry.

PROFESSIONAL AFFILIATIONS

American Sociological Association

Pacific Sociological Association

Sociologists for Women in Society